

This brochure supplement provides information about Albert Keith Bryant that supplements the First Choice Financial Planning LLC brochure. You should have received a copy of that brochure. Please contact Albert Keith Bryant if you did not receive First Choice Financial Planning LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Albert Keith Bryant is also available on the SEC's website at www.adviserinfo.sec.gov.

First Choice Financial Planning LLC
Form ADV Part 2B – Individual Disclosure Brochure

for

Albert Keith Bryant

Personal CRD Number: 7517165

Investment Adviser Representative

First Choice Financial Planning LLC
333 East Bethany Drive Suite I-120
Allen, TX 75002
(469) 795-9231
albert@dawsonprivatewealth.com

UPDATED: 08/09/2023

Item 2: Educational Background and Business Experience

Name: Albert Keith Bryant **Born:** 1984

Educational Background and Professional Designations:

Education:

Bachelor's Business Administration, Florida A & M University - 2008

Designations:

ChFC®- Chartered Financial Consultant®

ChFC® MINIMUM QUALIFICATIONS:

- Bachelor's degree or its equivalent, in any discipline, from an accredited university, this qualifies as one year of business experience
- Three years of full-time business experience is required; this three-year period must be within the five years preceding the date of the award (part-time qualifying business experience is also credited toward the three-year requirement with 2,000 hours representing the equivalent of one year full-time experience).
- Must fulfill the ChFC® seven course curriculum, as well as two additional elective courses
- Pass the exams for all required and elective courses
- Pass a background check and candidate fitness standards test. You must reveal any criminal history, pending litigation or ethical violations. The CFP board verifies all employment history, qualifications and disciplinary issues via FINRA's Central Registration Depository.

Business Background:

08/2023 - Present	Investment Adviser Representative First Choice Financial Planning LLC
05/2009 - Present	Sports Official N/A - Independent Contractor
03/2022 - Present	Client Relations Consultant Dawson Private Wealth
11/2021 - 02/2022	Outbound Sales Superpowers HQ

01/2014 - 08/2021	Claim Rep State Farm
05/2012 - 08/2013	Operations Assistant Evantell
05/2012 - 05/2013	Customer Service Rep Telos Fitness Center

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Albert Keith Bryant is a registered representative. From time to time, he will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. First Choice Financial Planning LLC always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to utilize the services any representative of First Choice Financial Planning LLC in such individual's outside capacity.

Albert Keith Bryant is a licensed insurance agent. This activity creates a conflict of interest since there is an incentive to recommend insurance products based on commissions or other benefits received from the insurance company, rather than on the client's needs. Additionally, the offer and sale of insurance products by supervised persons of FCFPL are not made in their capacity as a fiduciary, and products are limited to only those offered by certain insurance providers. FCFPL addresses this conflict of interest by requiring its supervised persons to act in the best interest of the client at all times, including when acting as an insurance agent. FCFPL periodically reviews recommendations by its supervised persons to assess whether they are based on an objective evaluation of each client's risk profile and investment objectives rather than on the receipt of any commissions or other benefits. FCFPL will disclose in advance how it or its supervised persons are compensated and will disclose conflicts of interest involving any advice or service provided. At no time will there be tying between business practices and/or services (a condition where a client or prospective client would be required to accept one product or service conditioned upon the selection of a second, distinctive tied product or

service). No client is ever under any obligation to purchase any insurance product. Insurance products recommended by FCFPL's supervised persons may also be available from other providers on more favorable terms, and clients can purchase insurance products recommended through other unaffiliated insurance agencies.

Albert Keith Bryant works as Agent Appointment requested for AIG, banner Life, MassMutual, Minnesota Life, Nationwide.

Albert Keith Bryant works as a self-employed/Field Judge in Officiate College Football and High School Basketball Games

Item 5: Additional Compensation

Albert Keith Bryant does not receive any economic benefit from any person, company, or organization, other than First Choice Financial Planning LLC in exchange for providing clients advisory services through First Choice Financial Planning LLC.

Item 6: Supervision

As a representative of First Choice Financial Planning LLC, Albert Keith Bryant is supervised by Denise Webre, the firm's Chief Compliance Officer. Denise Webre is responsible for ensuring that Albert Keith Bryant adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Denise Webre is (469) 795-9231.

Item 7: Requirements For State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Albert Keith Bryant has the following disciplinary disclosures:
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
 2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
- B. Albert Keith Bryant has NOT been the subject of a bankruptcy.