

This brochure supplement provides information about Jamaul Pride that supplements the First Choice Financial Planning LLC brochure. You should have received a copy of that brochure. Please contact Jamaul Pride if you did not receive First Choice Financial Planning LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jamaul Pride is also available on the SEC's website at www.adviserinfo.sec.gov.

First Choice Financial Planning LLC Form
ADV Part 2B – Individual Disclosure Brochure

for

Jamaul Pride

Personal CRD Number: 7416820
Investment Adviser Representative

First Choice Financial Planning LLC
333 East Bethany Drive Suite I-120
Allen, TX 75002
(469) 795-9231
jamaul@dawsonprivatewealth.com

UPDATED: 10/17/2022

Item 2: Educational Background and Business Experience

Name: Jamaul Pride

Born: 1983

Educational Background and Professional Designations:

Education:

Master of Arts Community Counseling, Argosy University - 2013

Bachelor of Science Psychology/Spanish, Texas A&M University- Commerce - 2004

Business Background:

09/2022 - Present

Investment Adviser Representative
First Choice Financial Planning LLC

10/2021 - Present

Investment Executive/ Client Services Manager
Registered representative of Raymond James Financial Services Inc., member FINRA/SIPC; Raymond James Financial Services Advisors, Inc. - a SEC registered investment adviser

08/2015 - 10/2021

Educator
Frisco Independent School District

07/2011 - 08/2015

Educator
McKinney Independent School District

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Jamaul Pride First Middle Last is a licensed insurance agent. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission or other compensation and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. First Choice Financial Planning LLC always acts in the best interest of the client, including the sale of commissionable products to advisory clients. Clients always have the right to decide whether or not to utilize the services of any First Choice Financial Planning LLC's representative in such individual's outside capacities.

Item 5: Additional Compensation

Jamaul Pride does not receive any economic benefit from any person, company, or organization, other than First Choice Financial Planning LLC in exchange for providing clients advisory services through First Choice Financial Planning LLC.

Item 6: Supervision

As a representative of First Choice Financial Planning LLC, Jamaul Pride is supervised by Denise Lynne Webre, the firm's Chief Compliance Officer. Denise Lynne Webre is responsible for ensuring that Jamaul Pride adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Denise Lynne Webre is (469) 795-9231.

Item 7: Requirements For State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Jamaul Pride has NOT been involved in any of the events listed below.
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;

- d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
- a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
- B. Jamaul Pride has NOT been the subject of a bankruptcy.